

## WHO WE ARE



**200 companies**  
of PVC resin and additives producers  
and converters



Operating in the **EU-27,  
Norway, Switzerland  
and the UK**



A network of  
around  
**170 recyclers**



Over **€110 million**  
invested in sustainability  
in Europe since 2000

PVC, one of the most widely used polymers in the world, is used in a broad range of sectors, such as:

- BUILDING AND CONSTRUCTION
- AUTOMOTIVE
- CABLING
- MEDICAL
- LEISURE AND LUXURY GOODS
- EVERYDAY APPLICATIONS

## ADDRESSING 5 SUSTAINABILITY CHALLENGES



CONTROLLED-LOOP  
MANAGEMENT



REDUCING  
EMISSIONS



SUSTAINABLE  
USE OF ADDITIVES



REDUCING ENERGY AND  
RESOURCE CONSUMPTION



SUSTAINABILITY  
AWARENESS



**35**  
concrete  
measurable  
targets



Independently  
**audited**  
yearly Progress  
Reports



SUSTAINABLE  
DEVELOPMENT  
**GOALS**  
PARTNERSHIPS PLATFORM

VinylPlus® is registered  
as a SMART partnership  
on the UN SDGs  
Partnerships Platform

## MONITORING COMMITTEE

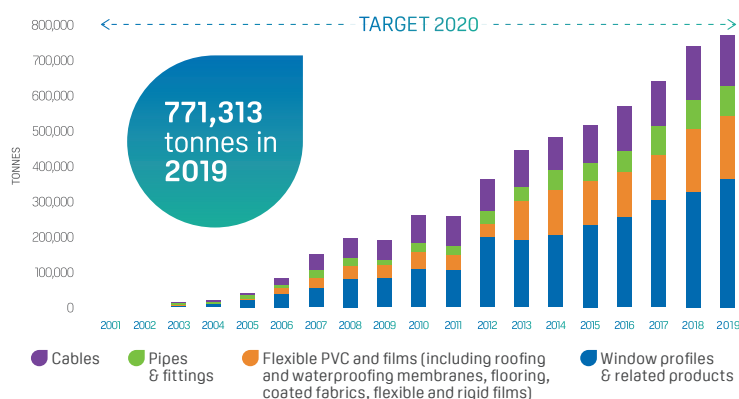
To guarantee maximum transparency, participation and accountability, VinylPlus works with an independent Monitoring Committee including representatives of:



## RECYCLING SUCCESSES

### CONTROLLED-LOOP MANAGEMENT

PVC RECYCLED WITHIN THE VINYLPLUS FRAMEWORK



5.7 million tonnes  
of PVC recycled  
since 2000



11.4 million tonnes  
of CO<sub>2</sub> saved  
since 2000



+1.5 thousand  
direct jobs in  
recycling plants

### RECYCLING TARGETS



900,000 tonnes  
of PVC recycled  
per year by 2025



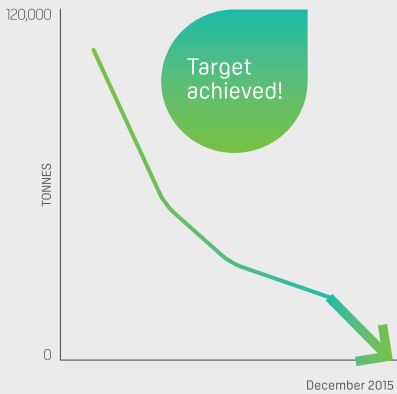
1 million tonnes  
of PVC recycled  
per year by 2030



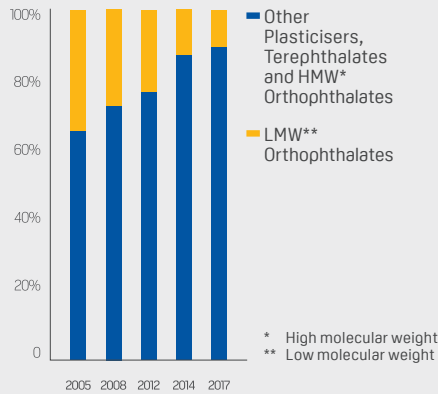
50% of all plastics  
waste recycled  
per year by 2040

## SUSTAINABLE USE OF ADDITIVES

### LEAD SUBSTITUTION COMPLETED IN 2015



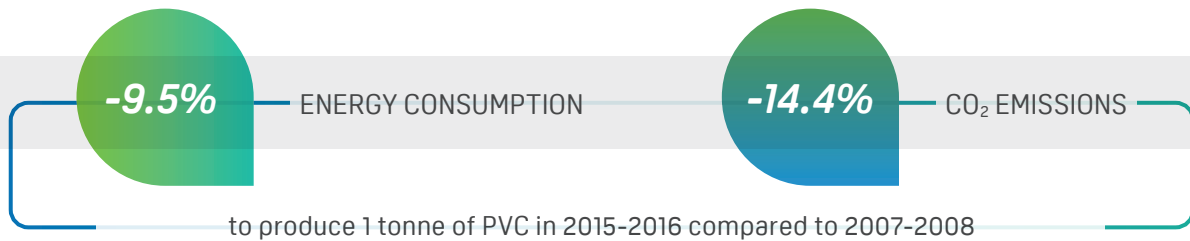
### SUBSTITUTION OF LMW PHTHALATES



### Additive Sustainability Footprint

VinylPlus developed a methodology to evaluate the use of additives in PVC products

## REDUCING EMISSIONS AND ENERGY CONSUMPTION IN PVC RESIN PRODUCTION



## THE PVC SUSTAINABILITY MARK

The VinylPlus® Product Label is a sustainability labelling scheme for PVC products in the building and construction sector, developed in cooperation with Building Research Establishment (BRE) and The Natural Step.

**10** companies have been awarded the label → **18** European sites → **112** products and product systems



## SOCIAL DIALOGUE

VinylPlus signed a **Cooperation Agreement** with the European Chemical Sectoral Social Partners for concrete initiatives and action plans for workers' safety and education and for the digitalisation of SMEs.



## STAKEHOLDER PERSPECTIVES



*"The underpinning value of the combined social, economic and environmental pillars is vital; sustainable development is about more than durability. VinylPlus is a good case of a holistic approach to these underpinning values."*

**ILCHEONG YI**  
UNRISD, Senior Research Coordinator,  
Social Policy and Development,  
Social Dimensions of Sustainable Development



*"VinylPlus can be considered as a frontrunner for the circular economy."*

**GWENOLE COZIGOU**  
Director, Sustainable Industry  
and Mobility, DG GROW,  
European Commission