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Recovinyl at a glance



A highly reliable
DATA GATHERING SYSTEM



Reinforces
TRACEABILITY OF WASTE
throughout
the recycling chain



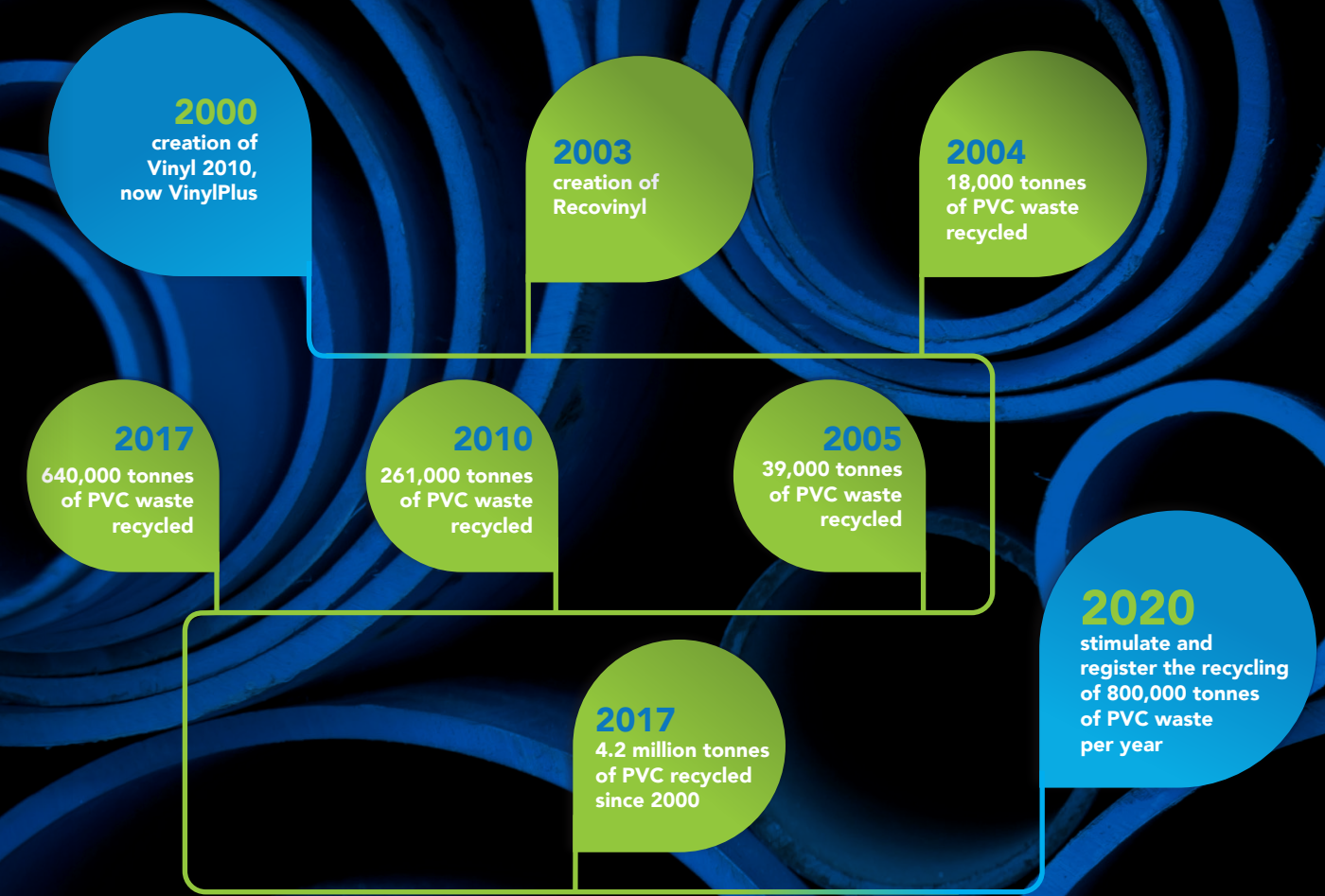
AROUND 1 MILLION TONNES
of CO₂ saving from
PVC recycling annually



A European
network of
175 RECYCLERS



Disseminating
GOOD PRACTICES



The Recovinyl network mainly includes EuCertPlast certified recyclers and converters.
What is EuCertPlast?



European certification scheme
for recyclers of plastic waste



Transparent scheme



Ensures best recycling practices

PVC Recycling in Action



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A valuable material like PVC should be reused or recycled.

Recycling is key for the Circular Economy

For the past 17 years, VinylPlus®, the Voluntary Commitment to sustainable development of the European PVC industry, has been a key contributor to the Circular Economy by ensuring continuous growth in the recycling of PVC. Since 2000, 4.2 million tonnes of PVC have been recycled cumulatively within the VinylPlus framework.

To stimulate the collection and recycling of PVC, VinylPlus created Recovinyl®, which is the main contributor to PVC recycling. In 2017 alone, Recovinyl contributed 98.9 % of the total 640,000 tonnes of PVC recycled.

The quality of recycled materials is of paramount importance. Recovinyl contributes to quality by providing a system of traceability of the material through its recycling path. Recovinyl also supports its members by providing information on the safe processing and use of PVC waste and recycled products.

With the adoption of the European Commission's 'Strategy for Plastics in the Circular Economy', recycling is gaining a more prominent place and will have a strong influence on the entire plastics value chain. VinylPlus will continue to lead the way to stimulate innovation and investment in the recycling sector, while creating new jobs.



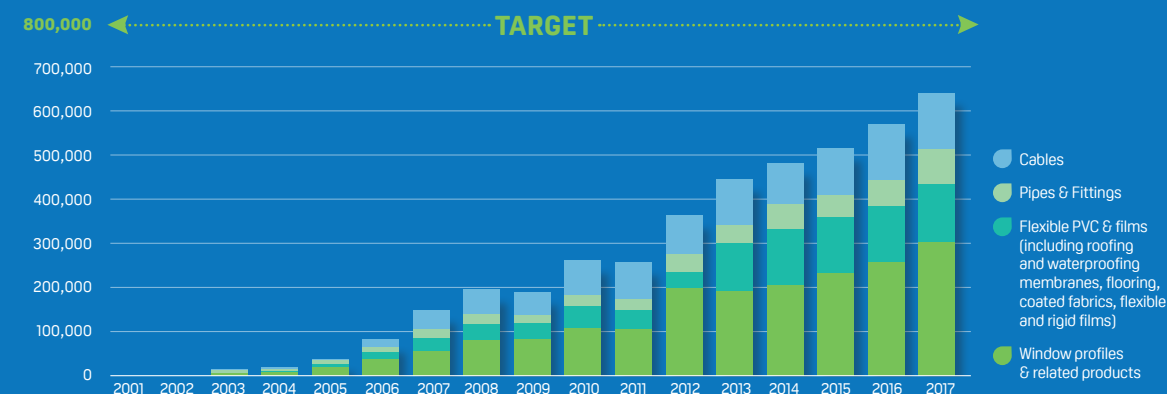
How does Recovinyl work?



What does Recovinyl achieve?

- Boosting the collection and recycling of PVC waste
- Increasing the demand for recycled PVC by converters
- Serving as matchmaker between recyclers and converters
- Giving a new life to PVC products

PVC recycled within the Vinyl 2010 and VinylPlus framework



Who are the Recovinyl actors?

Recyclers
Converters

- sign a Recovinyl contract
- get the Recovinyl accreditation
- get access to Recovinyl network boosting exchanges between recyclers and users of recycled PVC
- collect data on amount of processed recycled PVC
- receive regular audit of collected data



RECYCLERS & CONVERTERS

register volumes and the original applications of recycled PVC, and implement certification schemes to reinforce traceability of PVC.

recovinyl^{plus}

vinyl^{plus} COMMITTED TO SUSTAINABLE DEVELOPMENT